# Minutes of CMAC Board Meeting 6:00pm 12/15/14

# Held at Yankee Grill, Renton

## Present:

Alan Lauba

Brian Dennehy

Brian Janssen

Dale Koetke

Dave Thomson

Fred Wurden

John Jendrezak

Kelli McCann

Louis Lafreniere

Lynne Bielaski

Mara Rendi

Paul Stamnes

Peter O'Kane

Tom Honeybone

# Approval of minutes

**Motion** to Approve Minutes of November 22nd Meeting: Proposed by Brian Janssen & Seconded by Peter O’Kane, Approved Unanimously

# Reporting / Action Items

## Director’s Report

Alan gave an update on the first 2 weekends of the season: Coaches travelled to Mission Ridge. Low turnout but for those that made it there was really productive skills training, FIS kids training little kids.

This coming weekend:

* U14 & U16 & FIS are being asked to go to Mt Bachelor.
* U12 & under will train at Crystal if it opens, otherwise at Mission Ridge.

Alan has been investigating alternate venues for Christmas camp 12/27 - 12/31 as a contingency against low snow at Crystal:

* Alan is going to Panorama with 7 x FIS skiers, Bryce & Mike looking after Crystal
* Mission Ridge: Ryan Shorter has confirmed we can use their hill for Christmas camp, however accommodation may still be difficult to come by in Wenatchee due to Leavenworth Christmas festivities
* Schweitzer has no snow & their team is going to Red Mountain
* Big Sky has good snow but no Accommodation

The board discussed the criteria for location selection: 1) Training lanes, 2) Accommodation, 3) Distance.

Priority is Mission Ridge, then Bachelor, then Big Sky.

**Action: Alan** **by 12/23** will make a decision on morning of 12/23 & for communication to the club immediately.

**Action: Mara** **by 12/22** to confirm room availability for 30 rooms in Wenatchee

**Action: Louis** **by 12/22** to confirm room availability at Big Sky

**Action: Alan** **by 12/22** to confirm lane space at all 3

**Action: Dale** **by 12/17** email club immediately with plan "decision Monday morning"

December Development email to club. **Action: Alan by 12/27** to collaborate with Scott to write December Development email either to specific age group or to all - Dale to send it out. 1 for Athletes, 1 for Coaches, 1 for Parents

## Program Administrator’s Report

Dale reported latest registration numbers: 302 racers, still short of target - Prep Program still low

The club has received 2nd injury refund request. Plan is full refund & ask for $500 donation to FFE.

The board discussed the requirement for a transparent refund policy. **Action: Paul by 1/26** to draft Refund Policy (with assistance from **Bill Koefoed** & **Angela Nieman**) for presentation and approval at next board meeting for vote.

Group Text messaging service is up & running

Dale has made some minor design changes to the website

Logo wear ordered for Christmas is being sent out

Start Tent – **Action: Brian Janssen** **by 12/31** to bring it down **Action: John** **by 12/31** to test assemble,

Concession Agreement - Fred has signed, now with John Kircher, This agreement has been written with an automatic renewal clause and an addendum defining $ rates that can be modified as necessary

Race Crew training – Alan confirmed that Spencer is running with it

Snow Mobile has been repaired

## Workgroup report outs

At November meeting Fred articulated requirement for each working group to identify 1 metric that would define success for that workgroup. The goal is that the metric can be tracked over the course of the season with a report on progress at the CMAC Banquet next spring.

### *Talent & Development (covers Athlete, Coach & Parent) - Keli*

**Status**: Measurement tools in place, Scott/Alan have done coaches training

**What's next?** Kelli will oversee progress, Coaches need to have clear list of what each skier is working on

Scott doing coaches video training - will customize coaches goals

Fred wants Alan & Scott to spend time with Phil McNichol at least once in the season

Fred asked Alan if there were any other equipment requirements for video review. Alan flagged very difficult to show highlights from races broadcast on TV in the shack. Burning DVDs is problematic - investigate using hot spot - **Action Fred** **by 12/31** to talk to Dave O'hara to request assistance

### *Operations – BrianD*

**Status**: U12 Championships Budget in place

**What's Next?** Expecting ~100 racers

Alan explained how dual racing works with 2 courses alongside one another.

### *Community & Feedback – (KC not present)*

**Status**: Ski Swap moved to 1/17

**What's Next?** Invest in Alumni development, Ensure low snow expectations set correctly with new families

**Action: Alan** **by 12/31** pick date & get some of the college kids home for the holidays to come and meet with the skiers and tell their stories / pass on their knowledge / talk about college racing experience.

**Action: KC** **by 12/31** integrate this into Alumni building program

**Action: KC** **by 12/31** need parent reps to be communicating to parents of younger racers especially since we have low snow. Since these parents have limited knowledge of skiing, need to ensure they are prepared for limited skiing in low snow situation

**Action: Alan** **by 12/31** Community Service Opportunity - Alan has Board's approval to send request for volunteers

### *Financing & Fundraising* – Peter/Brian J./Paul

**Status**: Brian sent out report - sponsorship down significantly xxxx

**What’s next?** Still need help getting new sponsors on board

**Action: All board** **by 1/26** to look for opportunities

**Action: Brian** **by 12/23** remind Scott to solicit Olympic Physiotherapy

**Action: Lynne** **by 12/23** to send analysis of FFE income - pledges, matches, sponsorships,

John suggested we look to the membership for more contributions. Other clubs make $30-$40K at auctions. Plan to do Auction in the fall. Need volunteer to be auction chair. Maybe do CMAC showing of the Warren Miller movie? Idea for auction item: corporate race day. **Action: All board** by 1/26 to propose potential Auction Chair.

BoD nominees - need new nominations, **Action: All Board** **by 1/26** to suggest nominees for Jan meeting

Microsoft matching hours **Action John by 1/26**: Need to dial up % of Microsoft matching hours that are actually logged - maybe hand out paper reminder / form at race day (Lynne believes only 1/8 of $ is being captured) **Action: Microsoft members** by 1/26 log their CMAC hours in matching gifts tool

### *Facilities*

**What’s next?** No Update

**Action:** None

# New Business

**Race Day for Slalom Consulting**: Peter asked for help with Slalom Consulting who want to do race day for their clients on Thursday / Friday before No Bull. They want to do a Clinic. Alan suggested have Steve Maynard be the Coach, Alan can do wireless timing. General agreement that this was high value to an important sponsor and therefore worth investing CMAC resources.

**Race Administration - Louis** - Race entry fees are being raised and we will only have T-Shirts if there's a sponsor. Cherry Tree Charge: $10 increase, No Bull: $3 increase, Masters $6 increase.

Louis is investigating which registration platform to use

Louis confirmed late race entry policy: extra $10 and allocated last start position

Awards - John running with it

T-Shirts - Jeff Kray running with it

Need to find new Race Administrator for next season as Louis will be leaving the role - **Action: All board members by 1/26** to come to next board meeting with proposals.

# Adjournment: 7:52 p.m.

**Motion** to adjourn the meeting: Proposed John Jendrezak, Seconded Peter O’Kane, Approved Unanimously

# Next Meeting: Monday Jan 26, 6pm

Yankee Grill, 1 S. Grady Way, Renton, WA 98055